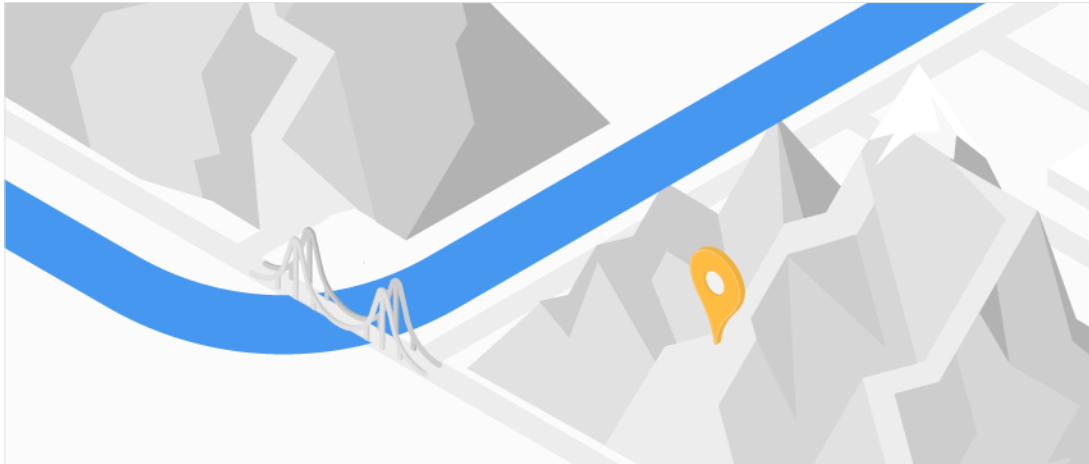


Maps



Bring the real world to your users with customized maps and Street View imagery

99% coverage
of the world

Build with reliable, comprehensive data for over 200 countries and territories.

25 million
updates daily

Count on accurate, real-time location information.

1 billion
monthly active users

Scale confidently, backed by our infrastructure.

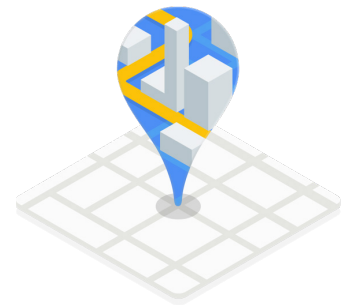
Features:

Maps

Display maps as images or interactive maps. Style them with custom markers, lines, colors, polygons, and images to align with your brand.

Street View

Embed Street View imagery and high resolution satellite imagery.





Google Maps Platform

Visualize the world with rich, accurate maps

Maps helps you give users the context they need with static or interactive maps embedded into your site or app. Street View and high resolution satellite imagery allow you to create more engaging experiences with additional detail. With over 25 million updates from over 1,000 sources every day, our maps have the up-to-date information your users need, right when they need it.

Customize your maps

Style your maps with custom markers, lines, colors, polygons, and images. Give users the ability to create and share their own custom maps and use zoom, pinch, rotate, and tilt to explore maps in more detail. You can highlight your store locations with custom colors and elements. Or customize a virtual cycling path powered by Street View with unique markers, overlays, and photos.

Rely on Google scale as you grow

When you build on the same infrastructure that serves billions of Google Maps' users, you can count on a platform that will scale and flex as you do. On our secure, future-proof infrastructure, you can grow from prototype to planet-scale without having to think about capacity, reliability, or performance.

Build maps experiences throughout the world

Give your users the same high-quality Google Maps experiences they know and love in over 200 countries and territories. Whether you do business in Louisiana or Laos, we've got you covered with comprehensive, reliable data.

Businesses building with Google Maps Platform

“ Google Maps lets us visualize data in a context that's important to homebuyers. Instead of a list, we can create a color-coded heat map where our users can look around the city. ”



Jeff McConathy,
VP Engineering, Trulia